EVERY MONTH in Raising Arizona Kids: Developmental information and parenting hacks for all ages and stages, news about local opportunities and family-focused businesses, local and statewide family events, and more!

**RAK EVENTS**

We put parents face to face with the resources they want!

**FEBRUARY**

Insertion date: Jan. 3, 2020
- Pregnancy, birth and babies
- Spring break camps planning
- **Sponsored content:** Birth and baby resources

**MARCH**

(Distributed at Camp Fair AZ)
Insertion date: Jan. 29, 2020
- Planning for summer camp
- **Sponsored content:** Summer camps

**APRIL**

Insertion date: Feb. 26, 2020
- Early childhood education
- Water safety

**MAY**

Insertion date: April 1, 2020
- Mother’s Day
- Mompreneurs
- Summer exhibits at local museums

**JUNE/JULY**

Insertion date: April 29, 2020
- Best of Summer
- Travel, staycations
- Father’s Day

**AUGUST**

Insertion date: July 1, 2020
- Back-to-school tips and tactics

**SEPTEMBER**

(Distributed at Special Needs Resource Fair)
Insertion date: July 29, 2020
- 2020-21 Performing Arts Preview
- Navigating special needs education and care
- **Sponsored content:** Special needs resources

**OCTOBER**

Insertion date: August 26, 2020
- Fall break travel and camps
- Fall festivals
- **Sponsored content:** Birthday parties

**NOVEMBER**

Insertion date: September 30, 2020
- Thanksgiving: gratitude and giving back
- Adoptive parenting

**DECEMBER 2020/JANUARY 2021**

Insertion date: Oct. 28, 2020
- Winter holiday events and camps
- Holiday gift guide
- Getting organized (life, documents and home)

**2020 SCHOOLS, ETC.** (Available January 2020)

Insertion date: Dec. 4, 2019
- Tips on choosing a school
- Updates on education legislation
- School rankings and awards
- Open house dates
- Education terminology and definitions
- **Sponsored content:** Annual guide to K-12 education in greater Phoenix

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